

Community
Impact Grant
Informational
Webinar
Welcome Partners

Friday, June 28, 2019



SOUTHWEST FLORIDA
**COMMUNITY
FOUNDATION**



**Community
Impact Grant
Process**

**Trisha Botty, Grants
Manager**

What is the Community Impact Grant?



The Community Impact Grant is a program of the Southwest Florida Community Foundation.



The funding for this program comes from Field of Interest funds.



Donors and philanthropists establish Field of Interest funds to address their desires and intentions for Southwest Florida, including Hendry, Glades, Charlotte, Collier, and Lee counties.



This grant program reflects the intent of donors who have entrusted their money to the Foundation

What Cause Areas are Funded?



In addition we
seek ideas
for...



Veterans experiencing behavioral health issues and are experiencing and/or are at risk of homelessness. (Equity & Empowerment)



Health and medical needs of Southwest Florida Island residents (Health & Safety)



Individuals in need of health care due to heart disease or cancer, and are experiencing and/or are at risk of homelessness (Health & Safety)



Legal services relating to immigration status for individuals not born in this country, or their family members, so that they may remain and prosper in the country (Equity and Empowerment)



Organizations located in and/or primarily serving residents of Bonita Springs.

In addition we
seek ideas
for...
Continued

To provide emergency health assistance to: 1) active or retired party boat captains 2) who are residents of Southwest Florida 3) who have or who have had a United States Coast Guard Master License as a master of vessels of not less than 100 tons and 4) who are members of and have maintained membership in the National Party Association, while they were party boat captains...Upon my death, the earning and principal of the Fund will be used by the Trustees of the Foundation to support specific needs of the community as set forth above by me, or, in absence of such direction, as the Trustees shall deem appropriate for charitable purposes.

Eligibility

Nonprofit organizations exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code

Units of government are eligible [(c)(4) and (c)(6) agencies are not eligible]

Applicants must be located in and/or primarily serve residents of Lee, Charlotte, Hendry, Glades, or Collier counties. Some funding is county-specific based on donor intent of Field of Interest

Eligible organization must be governed by a volunteer Board of Directors with at least five (5) individuals unrelated through familial or business connections

Organizations must conduct business without discrimination on the basis of race, gender or gender identity, sexual orientation, age, disability, national origin, or religious affiliation

Exclusions



Capital Building Campaigns and Building Renovation Projects



Political Campaigns



Lobbying or similar activities



Advancement of a particular religion or faith



Organizations that have received Community Impact Fund Grants in all three of the last grant cycles (2016-2017, 2017-2018, 2018-2019).



Organizations are defined by the EIN submitted in their Letter of Idea and/or Application. No EIN can be granted four years in a row.



Funding

You may request up to, but not more than, \$50,000 for your proposed project/program.

The Field of Interest funds vary in amount and may be less than \$50,000.

Projects/programs will be considered based on the following priorities:



Degree of potential benefit to the community derived from the project or program



New or established ideas, programs, and projects that target community challenges/opportunities and do not unnecessarily duplicate efforts



The capacity of the organization to achieve the programs/project's expected results



The degree to which the agency (or agencies) will utilize measurable outcomes to evaluate ideas, programs, and projects



Ideas, programs, and projects that are likely to attract additional funds, resources, and community support



The agency's ability to obtain continued funding, beyond a grant from the Foundation

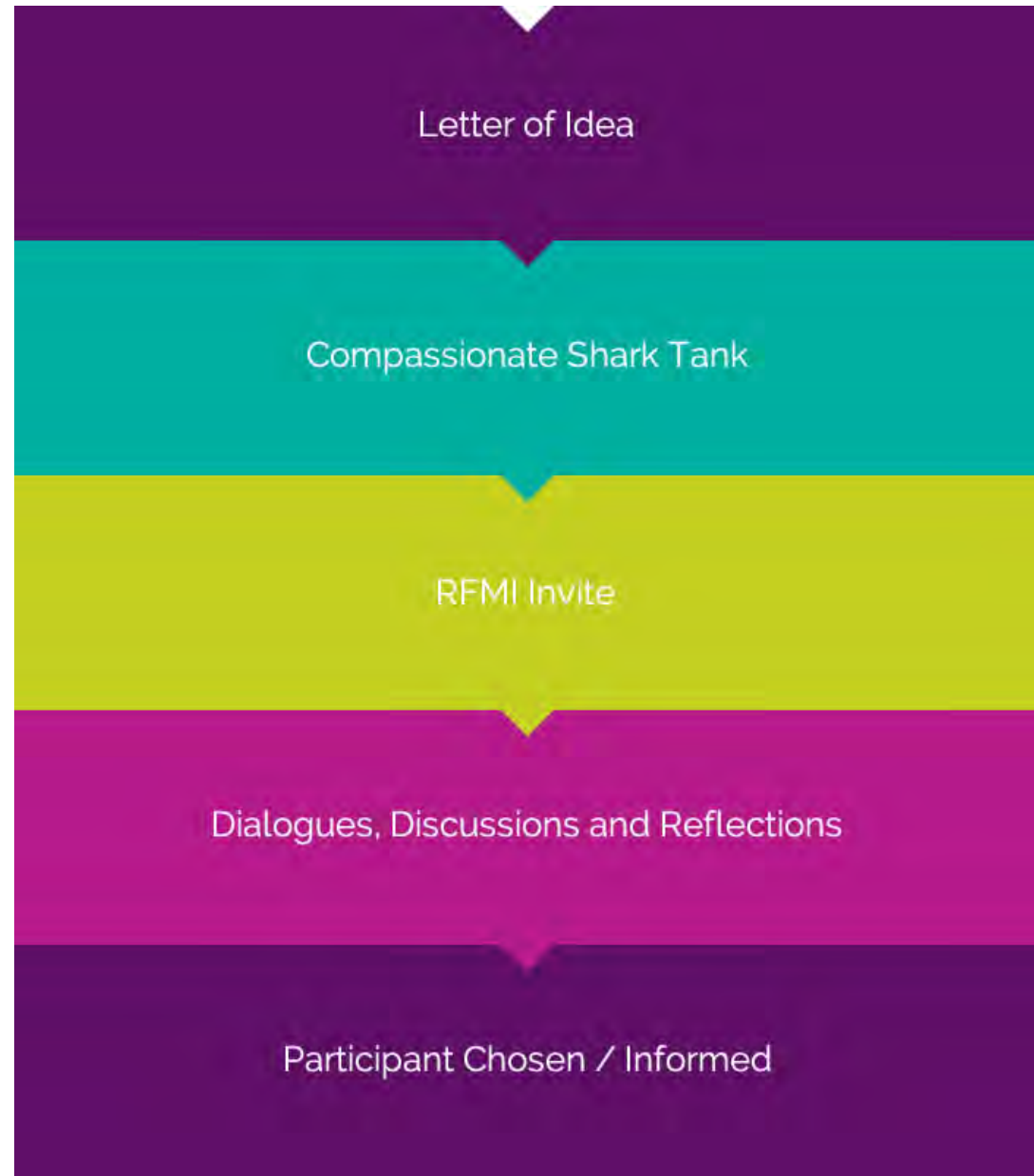


The amount of available funds the Foundation has to award



Note: The Field of Interest funds vary in amount may be less than \$50,000

Community Impact Grant Process



Letter of Idea (June 3 – July 31, 2019)

- A Letter of Idea is a snapshot of your idea/project/program that you are seeking funding.
- This is not intended to be a lengthy request for proposal (RFP). It is important that you thoroughly answer the questions in the applications. Please do not include the traditional elements of an RFP in your response, if it is not specifically requested. It is a snapshot of your program/project idea.
- The criteria for a well-written LOI are:
 - Clarity of ideas
 - Precision of explanations
 - Thoughtfulness of design
- Please note: The letter of idea is not a 'letter', but a series of questions asked through our online application portal.
- Supplemental materials beyond the LOI requirements will not be reviewed unless specifically requested by Foundation staff.

Compassionate Shark Tank



If your LOI advances to the next round, you will be invited to participate in the Compassionate Shark Tank: CIG Pitch Day on Thursday, December 5th, 2019.



Shark Tank participants have 3 minutes to share their idea with the shark tank panel, which includes community stakeholders from across the region.



The panel has 10 minutes to ask questions of you about your idea.



Your effectiveness will be measured by your ability to address each of the LOI elements in your presentation and Q&A session as well as respond to any additional questions from the panel.

Request for More Information (RFMI) Round

If your idea advances beyond the Compassionate Shark Tank, you may be asked to respond to a request for more information (RFMI).

If we need more information, you will be informed after the Pitch Day is over.

The RFMI is a set of questions in which you elaborate more on specific aspects of the proposed project or program.

The questions are often generated from the conversations that occur during CIG Pitch Day.

Not all programs/projects will be asked a RFMI. It may not be necessary.

Awards



Awards will be announced in January 2020.



Please keep this in mind you will need to plan for implementation 6 months after grant application is submitted.

Important Community Impact Grant Dates



July 31, 2019 - Letter of Idea Due Application Closed



August thru October – Review Process



November – Compassionate Shark Tank Invitations Go Out



December 5, 2019 – Compassionate Shark Tank



December – Request for More Information Go Out, If Needed



January – Notifications Of Awards



January – First Tribe Meeting

About The Tribe



In addition to funding, grantees are awarded the opportunity to become Tribe members, participating in a year-long experience to support capacity building for nonprofits in the Southwest Florida region.



The Tribe gathers throughout the year and forms a learning community that works together to collaborate and identify opportunities for overcoming regional problems.



The Tribe experience allows the Southwest Florida Community Foundation to walk alongside grantees as they implement their projects, helping them overcome challenges and enhance sustainability while promoting and encouraging long-term community partnerships.



Think PARTNERS!



Where can I find the Community Impact Grant Guidelines/Timelines?

- On our website: [Community Impact Grant Guidelines](#)
- <https://floridacommunity.com/grants-process/community-impact-grants/>

NEW: Frequently Asked Questions!



New CIG FAQ's

<https://floridacommunity.com/grants-process/community-impact-grant-faqs/>



List of most common questions

Grantee Portal Instructions and Information

- First step, please view our [Grantee Portal Instructions](https://floridacommunity.com/wp-content/uploads/2019/05/2019-Community-Impact-Grant-Online-Portal-Instructions.pdf) on our website: <https://floridacommunity.com/wp-content/uploads/2019/05/2019-Community-Impact-Grant-Online-Portal-Instructions.pdf>
- There are 25 pages of instructions on how to:
 - Set up an account
 - Reset a password
 - Apply!
 - Navigate the grantee portal and your applications
 - Link your profile to and exciting organization
 - Create a new organization
 - And Much, Much More!

Grantee Portal Tips!



SAVE YOUR WORK FREQUENTLY



UPLOAD ONLY PDF FILES



CONSIDER WRITING YOUR ANSWERS
IN WORD AND THEN COPY AND
PASTING THEM INTO THE FORM



READ THE QUESTIONS THOROUGHLY
AND CAREFULLY

Honoring the process and our Partners (YOU)

This can be confusing because we are so committed to partnering and collaborating with organizations. At the same time, we are committed to implementing a fair and unbiased grant review process.



To honor this process and our commitment to our donors, we cannot discuss your proposal with you or give advice one-on-one. Having a fair and unbiased process is important to us.

The Guidelines:
Read them through
and carefully

Grantee Portal
Instructions: Guide
you through the
application

NEW CIG FAQ: May
answer your
questions

Curious of what we
funded in the past:
View previous
Grantees and their
programs

Website Links for You



[The Guidelines: Read them through and carefully](#)



[Grantee Portal Instructions: Guide you through the application](#)



[NEW CIG FAQ: May answer your questions](#)

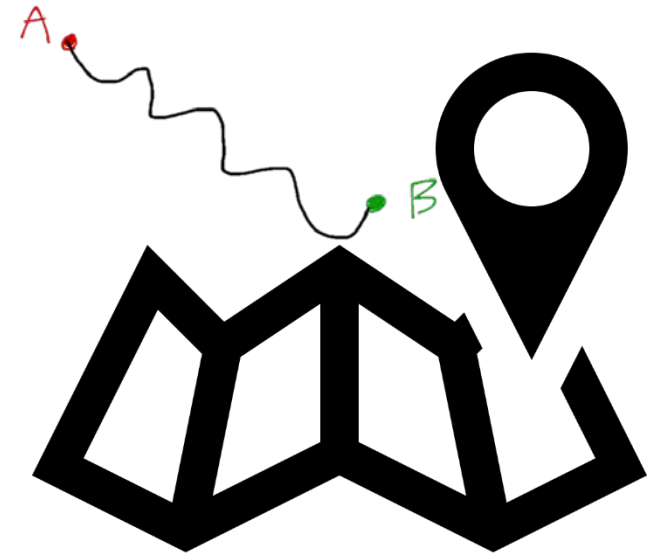


[Curious of what we funded in the past: View previous Grantees and their programs](#)

Community Impact Grant Process

Tessa LeSage, Director of
Social Innovation &
Sustainability

Making our mission actionable



Community Design

- Impact Areas:
 - Compact and Complete Communities
 - Housing Affordability
 - Infill and Redevelopment
 - Public Parkland
 - Transportations Choices
 - Community Water Systems
 - Ambient Noise and Light
- <https://floridacommunity.com/what-we-do/community-design/>



Arts, Community and Culture

- Impact Areas:
 - Arts and Culture
 - Community Cohesion
 - Social and Culture Diversity
 - Historic Preservation
- <https://floridacommunity.com/what-we-do/arts-community-culture/>



Economy and Jobs

- Impact Areas:
 - Business Retention and Development
 - Green Market Development
 - Local Economy
 - Quality Jobs & Living Wages
 - Targeted Industry Development
 - Workforce Readiness
- <https://floridacommunity.com/what-we-do/economy-jobs/>



Education

- Impact Areas:
 - Education Opportunity and Attainment
- <https://floridacommunity.com/what-we-do/education/>



Animals

- Impact Areas:
 - Biodiversity
 - Ethical Treatment of Animals
- <https://floridacommunity.com/what-we-do/animals/>



Environment

- Impact Areas:
 - Green Infrastructure
 - Biodiversity & Invasive Species
 - Natural Resources Protection
 - Outdoor Air Quality
 - Water in the Environment
- <https://floridacommunity.com/what-we-do/environment/>



Equity and Empowerment

- Impact Area:
 - Civic Engagement
 - Civil and Human Rights
 - Environmental Justice
 - Equitable Services and Access
 - Human Services
- <https://floridacommunity.com/what-we-do/equity-empowerment/>



Climate Change

- Impact Areas:

- Climate Adaptation
- Greenhouse Gas Mitigation
- Greening the Energy Supply
- Energy Efficiency
- Water Efficiency
- Local Government GHG & Resources Efficiency
- Waste Management

- <https://floridacommunity.com/what-we-do/climate-change/>



Health and Safety

- Impact Area:
 - Active Living
 - Community Health
 - Emergency Management & Response
 - Food Access and Nutrition
 - Health Systems
 - Hazard Mitigation
 - Safe Communities
- <https://floridacommunity.com/what-we-do/health-safety-animals/>



Questions

