



**ROBERT da FROTA**  
**Southwest Florida Community Foundation**

Bob is native of Manaus, Amazonas, Brazil. He first came to the United States in 1969 to further his education at The Pennsylvania State University, where he graduated with a degree in Business Administration and obtained his MBA.

In 1981, Bob moved to Fort Myers, Florida, where he worked in accounting for a local corporation until he opened his own consulting firm, Management Accounting, and became involved with insurance and investments as a registered representative with major brokerage companies and a member of the National Association of Securities Dealers. Presently, Bob is President and Owner of RDF Financial Services, which he established in 1995 as an independent, full-service, financial consulting organization.

As he served individuals and the business community in Southwest Florida and worked with a wide range of clients, Bob became active in various civic, community and professional organizations and applied for American citizenship in 1991.

Along with serving on the Southwest Florida Community Foundation Board of Trustees since 1999, he has shown leadership and community service as President of the Southwest Florida Hispanic Chamber of Commerce, President of the Institute of Management Accountants, News-Press Editorial Board, Business Leader Advisory Group to County Commissioners, Voting member to the Horizon Council Lee County, Leadership Lee County, and Cub Master for the Boy Scouts of America.

Bob is the husband of Elizabeth, whom he met in college, and father of three children: Bryan, Julianna and Ariana.