



SUSAN BENNETT

Southwest Florida Community Foundation

Susan Bennett is the President and owner of Susan Bennett Marketing & Media, a full-service media and public relations firm, specializing in commercial, non-profit, health care, and governmental agencies. She also serves her community as a member of the Board of Trustees of the Southwest Florida Community Foundation, where she has held positions of Chair, Vice Chair and Secretary-Treasurer as well.

In 1991, Susan opened her own company using her background of media and marketing work at the Fort Myers, Florida, *The News-Press* and with Gannett Company's *USA TODAY*, where she served on the launch team. In 1978, she was named Director of Public Service and Promotion at *The News-Press*.

Susan has earned both a Bachelor of Science degree in journalism and a Master of Arts degree in mass communications from the University of Florida, where she and her husband, Phil, have been actively involved as Distinguished Members of the President's Council. She is an Accredited Public Relations Professional and is certified in Government and Foundation Grant Writing and is registered as a professional fund-raising consultant with the State of Florida.

She has been presented numerous regional and national awards for her innovative promotional work; and in 1998 was the Southwest Florida PR Professional of the Year, while also earning the highly coveted Certified Public Relations Counselor (CPRC) designation.

Along with her diligent work for the Foundation, Susan has volunteered her time and talents on other community based organizations such as the Community Advisory Board of the Junior League of Fort Myers, the Executive Committee of the Community Coordinating Council, Board of the Greater Fort Myers Chamber of Commerce, past President of the Gulf Coast Society of Fund-Raising Executives, past Treasurer of United Way's BoardWALK, and past secretary of the Health Education Center of Southwest Florida.